

Harminder Midder

Challenges we face in Australia

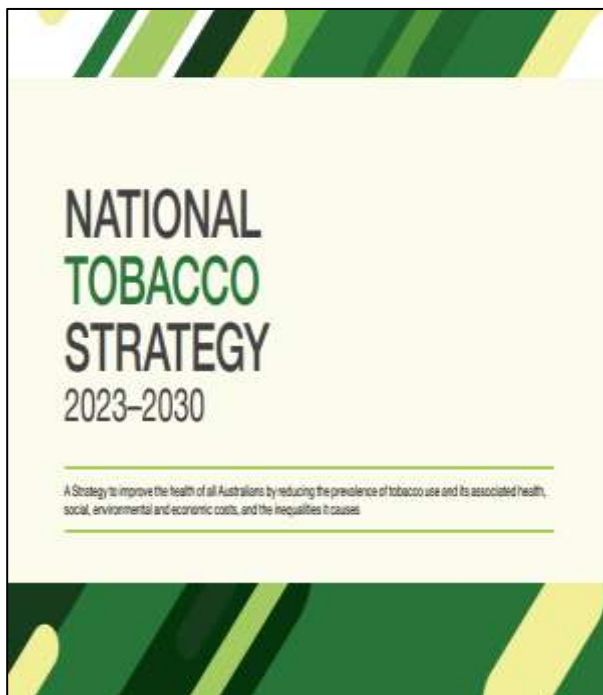
National Tobacco Strategy

2023- 2030

AUSTRALIA | July 2023

NEW TOBACCO CONTROL PROPOSALS

OVERVIEW



What was announced:

1. **Standardised pack sizes:** 20s for cigarettes and 30 grams for RYO pouches.
2. **Standardised product features:** Cigarettes must be same length, filters to be standardised, crushballs to be prohibited, no menthol or other flavouring additives, the potential for health warnings on individual sticks
3. **Pack health warnings:** New graphic health warnings series to be set, with rotation periods.
4. **Health promotion inserts:** Introduction of health promotion insert series, with rotation periods, required in pouches and cigarettes packets.
5. **Prohibited terms:** No prohibited terms may appear anywhere on the retail packaging of a tobacco product
6. **Reporting & information disclosure:** New reporting requirements for manufacturers and importers, relating to tobacco product ingredients, tobacco product volumes, marketing and promotional expenditure and additionally, for manufacturers, a report on tobacco product research and development.

Timelines:

Consultation phase ends	14 July 2023	Legislation commences	1 April 2024
Earliest date legislation is introduced into Parliament	October 2023	Implementation date for manufacturers / importers	1 April 2025
When legislation would likely be approved	December 2023	Implementation date for retailers	1 July 2025